

APPG for Cycling & Walking

December 2025



CWIS3



About Cycling UK



National cycling charity

The only national cycling charity. Our vision is for happier, healthier and greener lives through cycling.



Established in 1878

Been going for nearly 150 years and have 70,000 members across the UK.



Campaigning & programme work

Known for our campaigning and our government-funded programme work eg Big Bike Revival.

Walking and Cycling Alliance

1. Bicycle Association
2. Bikeability Trust
3. British Cycling
4. Cycling UK
5. Living Streets
6. The Ramblers
7. Transport for All
8. Walk Wheel Cycle Trust

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Govt's proposed vision...

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By 2035, the government wants walking, wheeling and cycling to be a safe, easy and accessible option for everyone – allowing people to embed the economic, health and environmental benefits of active travel into their daily lives

Govt's proposed objectives

1. Ensure people are safe to travel actively
2. Ensure people feel it is an easy choice

Govt's KPIs

1

Increase % of people who achieve 150 minutes of activity a week through active travel by 2030

2

Increase % of walking and cycling stages per person by 2030

3

Increase % of walking and cycling trips per person to and from school

4

Decrease rate of cyclists / pedestrians killed or seriously injured

5

Decrease % of people walking / cycling concerned about safety

LTA performance monitoring

ATE performance indicators

Why targets matter

- Provide the clarity needed to unlock progress
- Give confidence to the sectors that will need to partner with the government
- Unlock private sector investment
- Give confidence to local leaders

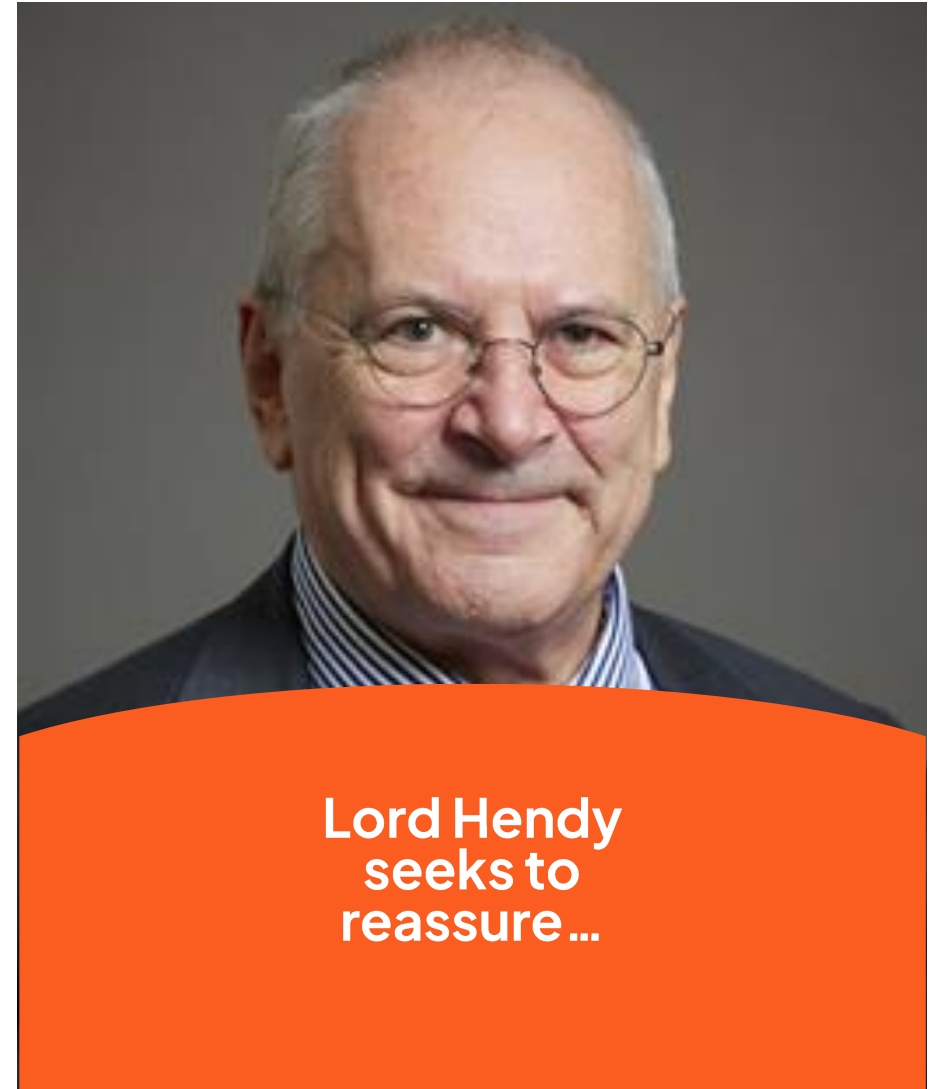
Examples of targets used well

1. House building
2. Environment sector



Glimmer of hope

In response to a question from Lib Dem Peer Baroness Kramer in the House of Lords last week, Lord Hendy said...



Key messages from Cycling UK

- Welcome CWIS3
- Needs strengthening in terms of vision, objectives & KPIs
- New KPIs for quality infrastructure and gender gap
- Weaker than CWIS1 and 2